

BACHELOR OF ARTS IN GRAPHIC DESIGN
PLAN OF STUDY | 3 YEARS | 6 SEMESTERS | 32 COURSES | 99 CREDITS

NAME	ID	DATE
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CODE TITLE CR. PREREQUISITES

FIRST YEAR /SOPHOMORE

FALL - 15 CREDITS

ARTS200	Foundation Drawing I	3	ENGL051
ARTS210	Color Theory - Painting	3	ENGL051
ARTS260	Design Fundamentals - 2D	3	ENGL051
CSCI200	Introduction to Computers	3	ENGL051
ENGL201	Composition and Research Skills	3	ENGL151

SPRING - 18 CREDITS

GDES270	Design Software I	3	CSCI200
ARTS320	Rendering and Perspective Techniques	3	ARTS210 - ENGL051 - ARTS200
ARTS270	Design Fundamentals - 3D	3	ARTS200 - ENGL051 - ENGL101 - ARTS260
ARTS250	Foundation Drawing II	3	ENGL051 - ARTS200
ENGL251	Communication Skills	3	ENGL201
COMM285	Theories of Perception	3	ENGL151 - COMM200

SECOND YEAR /JUNIOR

FALL - 16 CREDITS

GDES300	Typography I	3	GDES270 - ARTS320 - ENGL051 - ENGL101 - ARTS260
GDES345	Graphic Design Studio I	4	GDES270 - ARTS320 - ARTS260
GDES370	Graphic Design Software II	3	ENGL151
ARTS215	History of Arts	3	GDES270
ARAB200	Arabic Language and Literature	3	-----

SPRING - 16 CREDITS

GDES394	Graphic Design Studio II	4	GDES370 - GDES345 - GDES300 - COMM285
GDES350	Typography II & Art of Calligraphy	3	GDES370 - GDES345 - GDES300
GDES315	History of Graphic Design	3	ARTS215
GDES420	Web Page Design	3	GDES370
ARTS350	Photography	3	ENGL151

THIRD YEAR / SENIOR

FALL - 19 CREDITS

GDES445	Graphic Design Studio III	4	GDES394 - GDES350
-----	Elective	3	-----
GDES440	Packaging	3	GDES394 - ARTS270
GDES365	Illustration II - Story Board	3	GDES394 - ARTS250
COMM325	Animation Software	3	GDES370
CULT200	Introduction to Arab - Islamic Civilization	3	-----

SPRING - 15 CREDITS

GDES495	Graphic Design Senior Project	4	GDES445
GDES480	Professional Practice	2	GDES445
GDES450	Advanced Animation	3	COMM325
-----	Major Elective	3	-----
-----	Elective	3	-----

MAJOR ELECTIVE COURSES

ARTS300	Painting	3	ARTS210 - ARTS200 - ENGL051 - ENGL101
COMM200	Introduction to Communication Studies	3	ENGL101
COMM220	Rhetoric & Persuasion	3	ENGL151
COMM225	Workshop	3	ENGL101
COMM255	Theories of Mass Media	3	COMM200
COMM265	Performance Theory & Practice	3	COMM200
GDES355	Sketching for Graphic Design	3	-----
GDES395	Character Design	3	ARTS250 - ARTS200
GDES415	Creative Advertising	3	-----

FINE ARTS AND DESIGN DEPARTMENT

The Fine Arts & Design department (FAD) at the International University offers two design Majors, Graphic and Interior. The department offers students an opportunity to be creative designers and active learners in the field of design and the visual arts as well as socially engaged individuals that will contribute in the betterment of their communities.

The faculty members at the FAD department consists of highly acclaimed artists and well established designers, they are highly cultured in their field and they are keen to encourage critical thinking and creative processes.

They encourage students to always question and never give up on change and innovation. The whole crew of the department works together in serving the overall mission of the university in providing education for all without any discrimination or prejudice and they all work on fulfilling the vision of its president in building a better future for the new generations.

FAD
fad.b-iu.edu.lb
 facebook [LIUfineartsanddesign](#)

IU
b-iu.edu.lb
 social media [lebintuni](#)

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 Fine Arts & Design Department
 The International University.

GRAPHIC DESIGN

The school of Arts and Sciences (SoAS) at the International University offers a Bachelor of Arts (B.A.) degree in Graphic Design for students holders of Lebanese Bacallaureate or its equivalent. A Candidate for the BA program in Graphic Design, must complete a minimum of 99 credits for a period of 3 years.

The overall goal of the program is to prepare students for careers in graphic design, multi-media, web design, and advertising design through courses focusing on the development of concept and esthetics as well as technique and production. It will also sharpen students' abilities in visual images, image-making techniques, and graphic techniques which communicate intended messages, moods, and concepts.

This program emphasizes all faces of the visual communication process, from thumbnail sketches to camera-ready mechanicals so as to meet the challenges of today's marketplace needs. Concentration is given to Graphic Design latest software, webpage design, computer rendering and animation. The Graphic Design program at the FAD department leads, at the undergraduate level to a Bachelor of Arts degree (BA).

Opportunities

Graphic Design graduates are prepared to work in almost any field imaginable — from branding to illustration, packaging, character design, photographers, publishing, animation, web, teaching and more. Some open their own design studios, or work in branding agencies or pursue their Masters in Visual Communication.

Beirut campus
 Mouseitbeh – PO Box: 146404 Mazraa
 Telephone +961 1 706881/2/3/4
 Fax +961 1 306044

Mount Lebanon campus
 Saloumi Street
 Telephone +961 1 490543

Tyre campus
 Abbasiyeh Diversion
 Behind Mojamma' Al Kaa'm
 Telephone +961 7 351410

Bekaa campus
 Al Khyara – West Bekaa
 Telephone +961 8 640930
 Fax +961 8 640871

Tripoli campus
 Dahr el Ain Road, Al Haykalieh
 Telephone +961 6 416333
 Fax +961 6 417333

Saida campus
 El Madrassa El Mehania street.
 Telephone +961 7 750550

Nabatieh campus
 Facing Lebanese University
 Telephone +961 7 767603/4
 Fax +961 7 767601

Rayak campus
 Rayak
 Telephone +961 8 -901666
 Mobile +961 76 889924

Akkar campus
 Halba, Akkar – Route Tal Abbas
 Telephone +961 6 695488
 Fax +961 6 695584